

## **Soft Skills Training**

### **SCIENTIFIC WRITING AND COMMUNICATION WORKSHOP**

**16-18 September 2021**

**ICM - Paris Brain Institute, Boulevard de L'hôpital 47, Paris 75013, France & Online**

**Zoom link: <https://icm-institute.zoom.us/j/91731956489>**

Transferable skills will be key to maximizing opportunities for employment in diverse sectors of industry and academia. ZENITH will provide students with dedicated training sessions covering time and project management, prioritization, scientific writing, communication and career planning. Students will develop their communication and presentation skills via regular presentations.

#### **Objectives of the workshop:**

To introduce the ZENITH students to aspects of written and oral communication and of scientific publications to help them communicate their research clearly and effectively.

#### **Learning outcomes and competences:**

At the end of the workshop, Zenith students should be able to:

- Approach writing papers in an organised manner
- Analyse and improve their written work
- Prepare and present effective oral presentations
- Experience joy when presenting and writing!

#### **ORGANIZERS**



**Niki Scaplehorn**  
Editorial Director  
Nature Life Science  
Journals



**Claire Wyart**  
Institut du Cerveau  
(ICM)



**Isaac Bianco**  
University College  
London (UCL)



**Fillippo Del Bene**  
Sorbonne Université  
(SU)

This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Skłodowska-Curie actions, grant agreement #813457.

The workshop will be split into two modules:

- **Module 1 – Written Communication**
- **Module 2 – Oral Communication**

## AGENDA (CET timings)

### Thursday, 16 September 2021

*Square de l'Opéra-Louis-Jouvet, 75009 Paris; BAM Karaoke Box, 30 Rue Richer, 75009 Paris*

<b>Networking activities</b>	
<b>18:20 - 19:10</b>	Welcome/Networking Social
<b>19:10 - 21:10</b>	Karaoke and snacks

### Friday, 17 September 2021

*ICM - Paris Brain Institute, Boulevard de L'hôpital 47, Paris 75013 - Room 04*

<b>09:00 - 09:15</b>	<b>Kick-off – Workshop welcome coffee</b>
<b>Module 1 – Written Communication</b>	
<b>09:15 - 10:00</b>	<b>“How to plan and structure a paper – Road-map”</b> ( <i>Niki Scaplehorn</i> ) <ul style="list-style-type: none"> <li>● How to approach the task and organizing your work</li> <li>● Specific sections – Data and Figures</li> </ul>
<b>10:00 - 10:45</b>	<b>Principles of Scientific Writing</b> ( <i>Niki Scaplehorn</i> ) <ul style="list-style-type: none"> <li>● Accuracy, brevity and clarity</li> <li>● Common mistakes</li> <li>● Plagiarism</li> </ul>
<b>10:45 - 11:00</b>	<b>Coffee break</b>
<b>11:00 - 11:30</b>	<b>Top tips: “How to write a well-crafted scientific abstract”</b> ( <i>Niki Scaplehorn</i> ) <ul style="list-style-type: none"> <li>● Specific sections – Title and abstract</li> </ul>

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11:30 - 13:00	<b>Workshop session 1</b> – Feedback and re-write/work on abstracts - 3 groups <i>(Niki Scaplehorn/Filippo Del Bene/Isaac Bianco/Claire Wyart)</i>
13:00 - 14:30	<b>Lunch break</b> - ICM lobby
14:30 - 15:00	<b>“How to plan and structure a paper – continuation”</b> <i>(Niki Scaplehorn/Filippo Del Bene)</i> <ul style="list-style-type: none"> <li>• Specific sections – Introduction, Results and Discussion</li> </ul>
15:00 - 15:30	<b>Workshop session 2</b> - Small groups exercise <i>(Niki Scaplehorn/Filippo Del Bene/Isaac Bianco/Claire Wyart)</i>
<b>Module 2 – Oral Communication</b>	
15:30 - 16:00	<b>Top tips: Oral communication and “How to pitch your work”</b> <i>(Isaac Bianco)</i> <ul style="list-style-type: none"> <li>• Different types of pitches</li> <li>• Structure of oral presentations</li> <li>• Top tips</li> </ul>
16:00 - 16:30	<b>Workshop session 3</b> – Prepare your pitch
16:30 - 16:40	<b>Coffee break</b>
16:40 - 17:15	<b>Pitch competition</b>
17:15 - 17:30	<b>Pitch competition voting and prize</b>
17:30 - 17:40	<b>Wrap-up</b>
17:40 - 19:10	<b>Happy Hour / Free time</b>
19:10 - 19:30	Walk to restaurant
19:30	<b>ZENITH dinner out</b> <i>La Cantine de l’Aiguillage</i> <i>19 rue des Frigos, 75013 Paris</i>

## Saturday, 18 September 2021

<b>Networking activities</b>	
11:00 - 17:00	<b>ZENITH outdoor team building activities</b>

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## INSTRUCTIONS FOR ABSTRACT

In preparation of the Scientific Writing and Communication Workshop, please write an abstract of your ZENITH project according to the guidelines below:

- Write a **Title**
- Write the **names** of all authors and affiliations
- Write an **abstract** of your scientific project of maximum 200 words, unreferenced
- Send the file in MS Word to [joana.guedes@icm-institute.org](mailto:joana.guedes@icm-institute.org) by Thursday, September 9<sup>th</sup> 2021

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